

## COMMUNIQUE - Oct 2014

Oct 2014 volumes compared to Oct 2013

<b>Mahindra &amp; Mahindra - Monthly Flash Volumes</b>						
<b>Auto Sector</b>	<b>Oct-14</b>	<b>Oct-13</b>	<b>%YoY</b>	<b>Apr-Oct 14</b>	<b>Apr-Oct 13</b>	<b>%YoY</b>
<i>Total Passenger Vehicles (UVs+Verito)</i>	<b>19254</b>	22924	-16%	<b>121008</b>	133415	-9%
Total Pick Up (incl. Gio, Maxximo)	<b>14812</b>	17362	-15%	<b>94889</b>	102552	-7%
<b>Total 4 W - Auto Div.</b>	<b>34066</b>	40286	-15%	<b>215897</b>	235967	-9%
3W (incl. Alfa)	<b>5678</b>	6999	-19%	<b>34157</b>	35408	-4%
<b>Total Domestic Veh - Auto Div.</b>	<b>39744</b>	47285	-16%	<b>250054</b>	<b>271375</b>	-8%
LCVs, M&HCVs (3.5T & >)	<b>534</b>	502	6%	<b>4882</b>	4848	1%
<b>Total Dom. Veh. - Auto Sector</b>	<b>40278</b>	<b>47787</b>	-16%	<b>254936</b>	<b>276223</b>	-8%
UV + 3W Exports	2502	2771	-10%	<b>16120</b>	15601	3%
<b>Total Vehicles (Dom + Exp)</b>	<b>42780</b>	<b>50558</b>	-15%	<b>271056</b>	<b>291824</b>	-7%
<b>Farm Equipment Sector</b>	<b>Oct-14</b>	<b>Oct-13</b>	<b>%YoY</b>	<b>Apr-Oct 14</b>	<b>Apr-Oct 13</b>	<b>%YoY</b>
Domestic	<b>30800</b>	37532	-18%	<b>160153</b>	166158	-4%
Exports	<b>1107</b>	731	51%	<b>7461</b>	5946	25%
<b>Total Tractors (Dom + Exp)</b>	<b>31907</b>	38263	-17%	<b>167614</b>	172104	-3%

- *Mahindra & Mahindra Ltd. is one of only four companies to make it to Economic Times – Hay Group survey of India's Best Boards.*