

REF:NS:SEC:

9th September, 2016

National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

Bourse de Luxembourg
Societe de la Bourse de Luxembourg
Societe Anonyme/R.C.B. 6222,
B.P. 165, L-2011 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Sub: SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 - Presentation made to the Analyst/Institutional Investor

This is further to our letter bearing REF:NS:SEC dated 08th September, 2016 wherein we had given you advance intimation of upcoming Analyst or Institutional Investor Interactions as on 08-09-2016 in terms of Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We wish to inform that the Company today conducted a Visit of Several Funds/Investors to Mahindra Research Valley (MRV) in Chennai and the Presentation which was made to them is being attached herewith for your records.

Kindly take the same on record and acknowledge receipt.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED



NARAYAN SHANKAR
COMPANY SECRETARY

Encl: as above

Welcome to MRV



Mahindra

Rise.



MRV Site Layout

**Total Plot Area
(124 Acres)
(500,000 sq.m)**

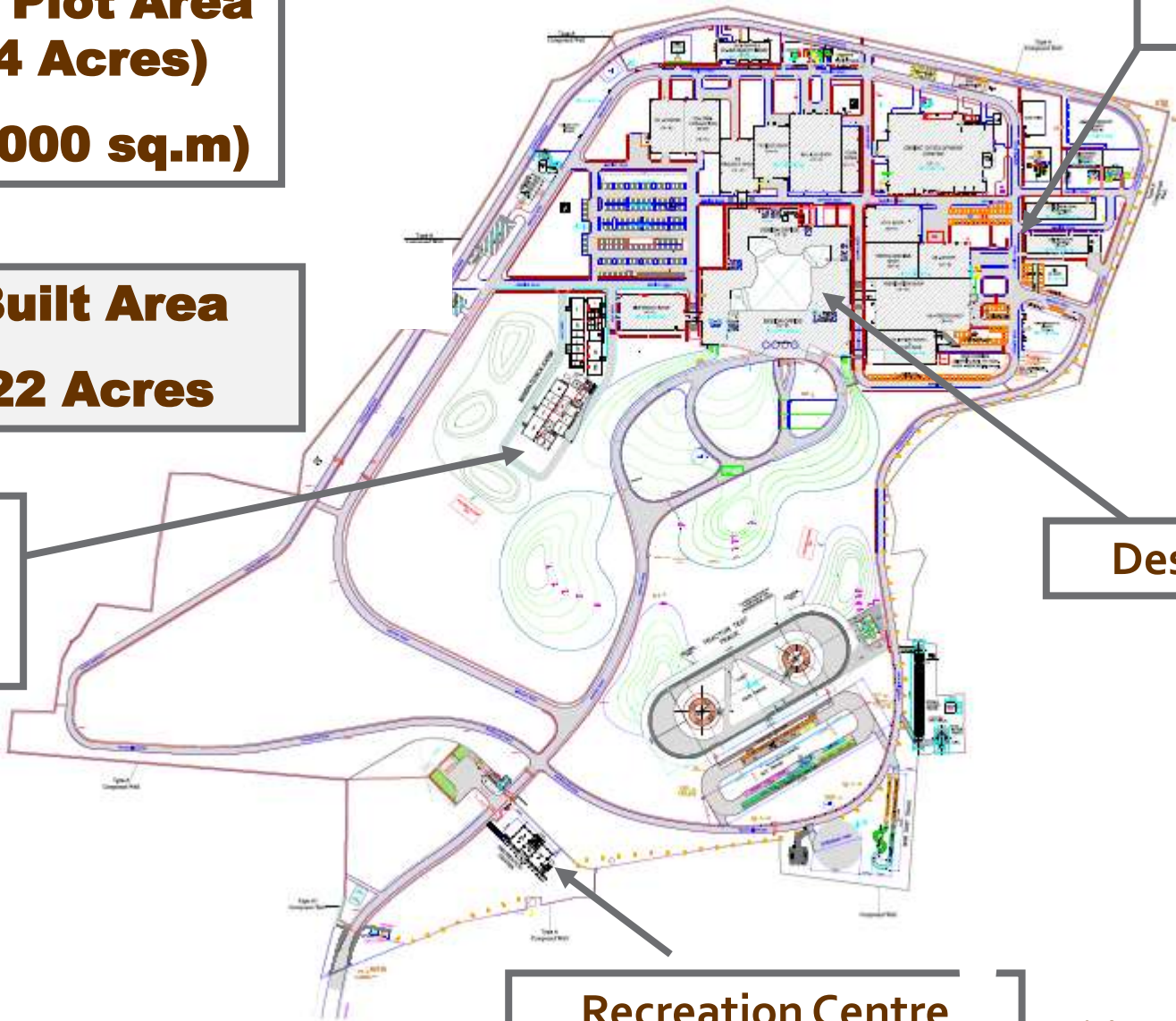
**Built Area
22 Acres**

**Laboratories,
Workshops &
Offices**

Design Office

**Mahindra
Technical
Academy**

Recreation Centre



1 Acre = 4,046.86 Sq.M.

MRV - Objectives

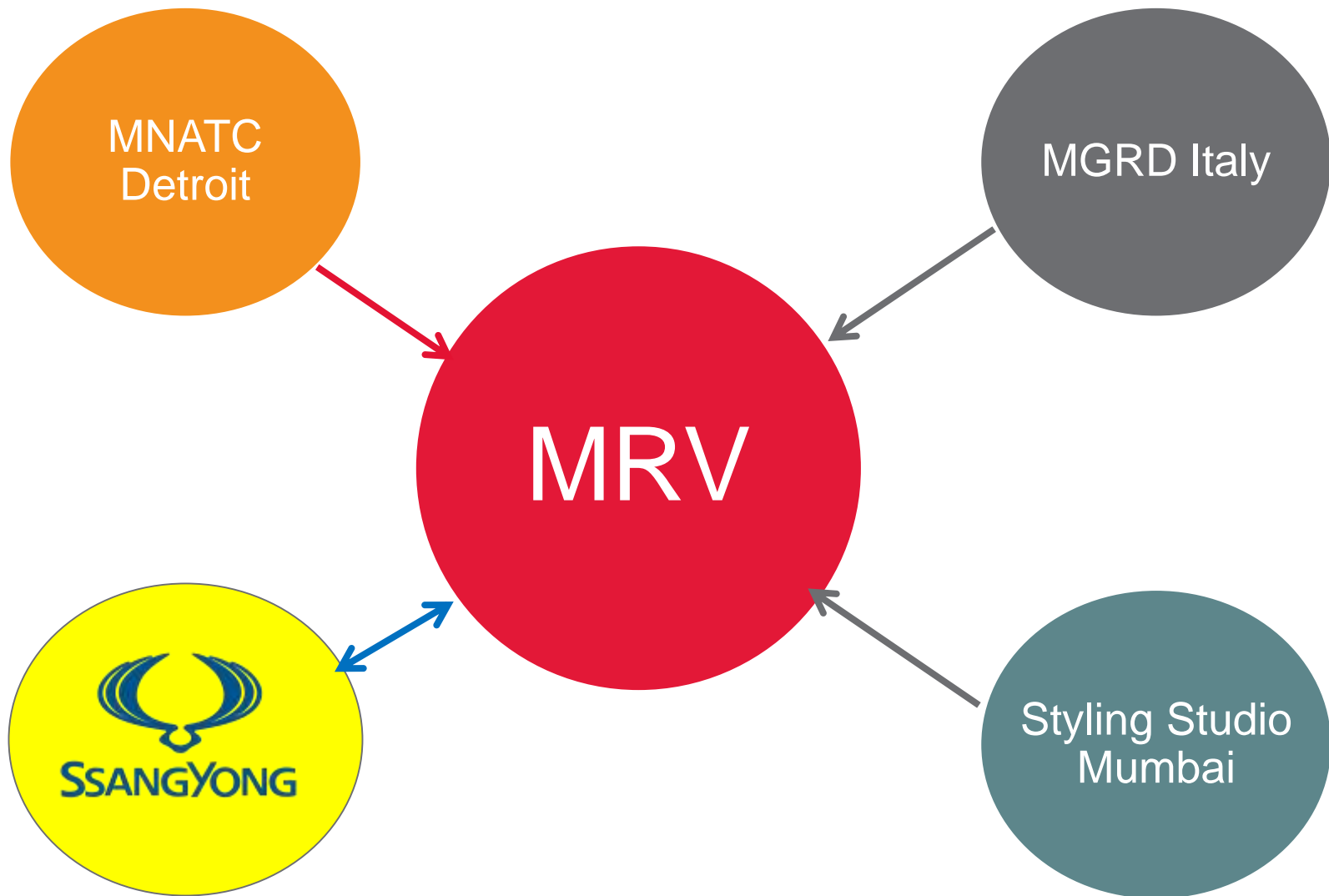
- Enable Mahindra & Mahindra to deliver Innovative Products of World Class Standard, through
 - Synergy of People & Equipments
 - Creating a Culture of Innovation
- Minimize the New Product Development Cycle by
 - Enhancement of People Skills
 - Better Technology
 - World Class Infrastructure
 - Structured e-MPDS Processes
- Crusade - First time right, Each time right
- Make MRV a "Great Place to Work"



Dr. APJ Abdul Kalam- Former President of India inaugurated MRV on 11 April 2012



AFS R&D Network



IPR SUMMARY (till – Aug-2016)

Patents

Patents	India	Abroad
Granted	42	16
Applied :		
Automotive	472	90
Farm	259	23
2 wheeler	77	18
Total Filed	808	131

Design Registrations

	India	Abroad
Design Registrations	231	68

Product Development at Mahindra

Success so far....



XUV500

Refresh



Quanto



Jeeto
June - 2015



Supro
Oct - 2015



TUV 300
Sept - 2015



KUV100
Jan - 2016



Imperio
Jan - 2016



NuvoSport
Apr - 2016

Product Development at Mahindra

Success so far....



**Yuvraj
Refresh**

July 2014



**Arjun
NOVO**

Aug- 2014



YUVO

Apr- 2016