

REF:NS:SEC:

15<sup>th</sup> January, 2016

**National Stock Exchange of India Limited**  
"Exchange Plaza", 5<sup>th</sup> Floor,  
Plot No.C/1, G Block  
Bandra-Kurla Complex  
Bandra (East), Mumbai 400051.

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai 400001.

**Bourse de Luxembourg**  
Societe de la Bourse de Luxembourg  
Societe Anonyme/R.C.B. 6222,  
B.P. 165, L-2011 Luxembourg.

**London Stock Exchange Plc**  
10 Paternoster Square  
London EC4M 7LS.

**Sub: SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 - Presentation made to the Analyst/Institutional Investor**

This is further to our letter bearing REF:NS:SEC dated 7<sup>th</sup> January, 2016 wherein we had given you an advance intimation of the upcoming Analyst or Institutional Investor Interactions on 07-01-2016 in terms of Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to the above, we wish to inform that the Company today conducted an interaction with Auto Analysts/Investors in Chakan, Pune for showcasing KUV100 (new product) and the Presentation which was made to them is attached for your records.

Kindly take the same on record and acknowledge receipt.

Yours faithfully,  
For MAHINDRA & MAHINDRA LIMITED



 NARAYAN SHANKAR  
COMPANY SECRETARY

Encl: a/a.

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Presenting

**KUVV100**  
*the young suv*

# KUV 100



# Variant Walk

## K2

### Standard features

- ABS with EBD
- Rear spoiler
- Tilt Electric Power steering
- Engine Immobilizer
- HVAC
- Flat floor with underfloor storage
- Power outlet in 1st row
- Storage under co-driver seat

## K4

### All features of K2 and:

- Wheel Arch Cladding
- Full wheel caps
- Front & Rear mud flaps
- Power windows
- Manual central locking
- Foldable rear seat

## K6

### All features of K4 and:

- Chrome inserts in front grille
- Roof rails
- Door side cladding
- Electrically adjustable ORVMs
- Remote keyless entry
- Piano black interiors
- Mood lighting
- Power-ECO Mode (In Diesel)
- Infotainment system with DIS
- Power outlet in 2nd row

## K8

### All features of K6 and:

- Dual airbags
- Daytime running lamps
- Alloy wheels
- Front & rear fog lamps
- Puddle lamps on all doors
- Steering mounted controls
- Micro hybrid technology
- ISOFIX child seat mount

## K2+

### All features of K2 and:

- Dual airbags

## K4+

### All features of K4 and:

- Dual airbags

## K6+

### All features of K6 and:

- Dual airbags

**All variants available with 5 & Flexi 6 seater option (K2 & K2+ available only in flexi 6 seater)**

# 7 exciting colours



*Designer Grey*



*Pearl White*



*Flamboyant Red*



*Aquamarine*



*Dazzling Silver*



*Midnight Black*



*Fiery Orange*

# Prices

(Ex Showroom Pune)

<b>Variant</b>	<b>Petrol</b>	<b>Diesel</b>
<b>K2</b>	<b>442,000*</b>	<b>522,000</b>
<b>K2+</b>	<b>464,000*</b>	<b>544,000</b>
<b>K4</b>	<b>477,000</b>	<b>557,000</b>
<b>K4+</b>	<b>499,000</b>	<b>579,000</b>
<b>K6</b>	<b>536,000</b>	<b>621,000</b>
<b>K6+</b>	<b>558,000</b>	<b>643,000</b>
<b>K8</b>	<b>591,000</b>	<b>676,000</b>

*BS4 Without Octroi / LBT, as applicable*

*\*K2, K2+ are available in 6 seater only & prices are for 6 seater.*

*Other variant prices are for 5 seater*

*Prices are introductory and subject to change without prior notice*