

REF:NS:SEC:
1st September, 2018

National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

Bourse de Luxembourg
Societe de la Bourse de Luxembourg
Societe Anonyme/R.C.B. 6222,
B.P. 165, L-2011 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Dear Sirs,

Sub: Press Release issued by Mahindra & Mahindra Limited

Please find enclosed a Press Release issued by the Company.

Kindly take the above on record.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED


 **NARAYAN SHANKAR**
COMPANY SECRETARY

Encl: a/a

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Mahindra's Auto Sector sells 48,324 vehicles during August 2018, a growth of 14%

Mumbai, September 1, 2018: Mahindra & Mahindra Ltd. (M&M Ltd.), a part of the USD 20.7 billion Mahindra Group, today announced its auto sales performance for August 2018 which stood at 48,324 vehicles, compared to 42,207 vehicles during August 2017, a growth of 14%.

The company's domestic sales touched 45,373 vehicles during August 2018, registering a growth of 15%. The Passenger Vehicles segment (which includes UVs, Cars and Vans) sold 19,758 vehicles in August 2018, as against 19,406 vehicles in August 2017.

In the commercial vehicles segment, the company sold 20,326 vehicles in August 2018, registering a 25% growth. In the Medium and Heavy Commercial Vehicles segment, M&M sold 1,148 vehicles for the month, a significant growth of 113%. Exports for August 2018 stood at 2,951 vehicles, a growth of 14%.

Commenting on the monthly performance, **Rajan Wadhera, President, Automotive Sector, M&M Ltd.** said, "The auto industry remained subdued in August with low sentiments due to some external factors. Our CV portfolio including our Trucks and Buses continue to post robust growth. With the launch of the Marazzo scheduled next week, we hope to see buoyancy in our passenger vehicle numbers. With the upcoming festive season, we do expect a much improved traction for passenger and commercial vehicles alike".

Sales Summary August 2018

Category	August			YTD August		
	F19	F18	% Change	F19	F18	% Change
Passenger Vehicles	19758	19406	2%	100318	96435	4%
Utility Vehicles	17892	18255	-2%	91845	90489	1%
Cars* + Vans	1866	1151	62%	8473	5946	42%
Commercial Vehicles	20326	16303	25%	96550	77779	24%
LCV < 3.5T	18584	15346	21%	87752	72116	22%
LCV > 3.5T	594	419	42%	3620	3052	19%
MHCV	1148	538	113%	5178	2611	98%
3W	5289	3906	35%	23834	17738	34%
Total Domestic Sales	45373	39615	15%	220702	191952	15%
Total Exports	2951	2592	14%	14922	9253	61%
Total Sales (Domestic + Export)	48324	42207	14%	235624	201205	17%

*Above Domestic Sales Includes sales made in subsidiary company Mahindra Electric Mobility Ltd

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

Media contact information

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