

Ref. NS: SEC

27<sup>th</sup> August, 2020

**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort,  
Mumbai 400001

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, 3<sup>rd</sup> Floor  
Plot No.3-1."G" Block, I.F.B. Centre,  
Bandra-Kurla-Complex, Bandra (East),  
Mumbai - 400 051

**Bourse de Luxembourg**  
Societe de la Bourse de Luxembourg  
Societe Anonyme/R.C.B. 6222  
B.P. 165, L-2011 Luxembourg.

**London Stock Exchange Plc**  
10 Paternoster Square  
London EC4M 7LS

Dear Sirs,

**Sub: Mahindra drives in BS-VI compliant Marazzo**

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Please find enclosed the Press Release on Marazzo issued by the Company.

Kindly take the same on record.

Please acknowledge receipt of the same.

**Yours faithfully,**  
**For MAHINDRA & MAHINDRA LIMITED**



**NARAYAN SHANKAR**  
**COMPANY SECRETARY**

**Encl: a/a**

## Mahindra drives in BS-VI compliant Marazzo

*New variant line-up enhances value proposition*

**Mumbai, August 27, 2020:** Mahindra & Mahindra Ltd, part of the USD 19.4 billion Mahindra Group, today announced the introduction of the Marazzo with BSVI technology. Marazzo, India's safest MPV, will now be available with a BSVI-compliant powertrain at a starting price of Rs. 11.25 lakh.

Equally significant is a new variant line-up that offers more value to the customer while simplifying choice. The Marazzo will now be available in three variants, namely M2, M4+ and M6+.

As the brand's new top-variant, the M6+ now comes with 17-inch diamond-cut alloy wheels, a rear parking camera with steering-adaptive guidelines, automatic temperature control and automatic driver-side windows. This is in addition to other top-end features one would expect in the M6+ including a 7-inch touchscreen infotainment system and Mahindra's Industry 1st Surround Cool Technology. All of this at an exciting price of Rs. 13.51 lakh.

The new mid-variant M4+ will now sport 16-inch alloy wheels along with other attractive features that together offer superior value to customers at a price of Rs. 12.37 lakh.

According to **Veejay Nakra, CEO, Automotive Division, M&M Ltd.**, "We are delighted to introduce the BSVI-compliant, cleaner-technology Marazzo. Engineered for excellence, the Marazzo offers spacious comfort, safety, a smooth car-like ride, effortless handling and a low operating cost. Further, with the enhanced value of the new M4+ and M6+ variants, we are confident that the Marazzo will be the preferred choice in its segment".

### **About the Marazzo**

- With a 4-star rating in adult safety from Global NCAP, Marazzo is India's safest MPV.
- Marazzo comes with best-in-class shoulder room in the 1st/2nd row and best-in-class leg room in the 3rd row.
- The longest rear suspension travel of 245 mm gives it a smooth car-like ride over all types of roads. And a cabin that is the quietest & fastest-cooling in its class makes every journey comfortable.
- Marazzo's Front Wheel Drive, Electric Power Steering and short Turning Radius of 5.25 m provides easy manoeuvrability in traffic conditions.
- Marazzo BS6 offers a best-in-class Standard Warranty of 5 Years /1,00,000 km & the lowest service cost of 58 paise/ km for scheduled maintenance.

### **About Mahindra**

The Mahindra Group is a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise

**Media contact information**

Mohan Nair  
Vice President (Communications)  
Mahindra & Mahindra Ltd.  
Contact No: 9004012237  
Email – [nair.mohan@mahindra.com](mailto:nair.mohan@mahindra.com)