

REF:NS:SEC:

9<sup>th</sup> December, 2020

**National Stock Exchange of India Limited**  
"Exchange Plaza", 5<sup>th</sup> Floor,  
Plot No.C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai 400051.

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai 400001.

**Bourse de Luxembourg**  
Societe de la Bourse de Luxembourg  
Societe Anonyme/R.C.B. 6222,  
B.P. 165, L-2011 Luxembourg.

**London Stock Exchange Plc**  
10 Paternoster Square  
London EC4M7LS.

**Sub: Intimation of acquisition - under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

With reference to the captioned subject, we would like to inform you that the Company has today subscribed to 1,050 Equity Shares of Sampo Rosenlew Oy, Finland, a Subsidiary of the Company ("Sampo"). Pursuant to the said transaction, the voting rights of the Company in Sampo would increase from 74.97% to upto 79.13%.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9<sup>th</sup> September, 2015 are given in Annexure A to this letter.

This is for your information.

Kindly acknowledge receipt.

Yours faithfully,  
For MAHINDRA & MAHINDRA LIMITED



NARAYAN SHANKAR  
COMPANY SECRETARY

Encl.: a/a

**Acquisition (including agreement to acquire):**

Sr. No.	Details of Events that need to be provided	Information of such events(s)
a)	name of the target entity, details in brief such as size, turnover etc.;	<p>Sampo Rosenlew Oy, Finland, a Subsidiary of the Company ("Sampo") is a leading player in combine harvesters' market.</p> <p>Sampo is a European combine harvester company, well-known for mid-sized combine harvesters in the markets of Europe, Eurasian countries and North Africa and is also a joint venture partner for combine harvesters in Algeria.</p> <p>Together with its existing strategy in the core markets, Sampo is developing a new range of combine harvesters for developing markets and for specialty crops. The Company and Sampo will jointly focus on the combine &amp; specialty harvester business in Asia, Africa and Eurasian Economic Union countries and Latin America.</p> <p>Sampo had a total revenue of Euro 49 million for the year ended 31<sup>st</sup> March, 2020.</p>
b)	<p>whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired?</p> <p>If yes, nature of interest and details thereof and whether the same is done at "arm's length";</p>	<p>Yes.</p> <p>As mentioned above Sampo is a Subsidiary of the Company and as such a Related Party.</p> <p>Consequently, the acquisition of 1,050 Equity Shares of Sampo is a Related Party Transaction and is at arm's length basis.</p> <p>None of the promoter / promoter group / group companies of the Company have any interest in Sampo, except to the extent of Sampo being a Subsidiary of the Company.</p>
c)	industry to which the entity being acquired belongs;	Farm Equipment Sector
d)	objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the Company);	Harvesting machinery is the second largest category in the global farm equipment industry.

		<p>Mahindra's scale in tractors and Sampo's expertise in combine harvesters allows both companies to offer a broader product portfolio to address the needs of farmers in various countries. In India, the combine harvester market is currently much smaller than tractors but is growing rapidly with the penetration of mechanisation. It is imperative that the Company builds a strong position in this product line for India and other export markets.</p> <p>Sampo is the global engineering center for the Company's harvester product line. Also, various new product development programmes are underway with both the engineering teams working jointly.</p> <p>Post-acquisition of Equity Shares, Sampo would continue to remain a Subsidiary of the Company.</p>
e)	brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
f)	indicative time period for completion of the acquisition;	By the end of February, 2021
g)	nature of consideration - whether cash consideration or share swap and details of the same	Cash.
h)	cost of acquisition or the price at which the shares are acquired;	Total acquisition cost is Euro 34,99,650 (1,050 Equity Shares at Euro 3,333 per share) [equivalent to around <b>Rs. 31.15 crores</b> at the foreign exchange rate of Rs. 89 per Euro].
i)	percentage of shareholding / control acquired and / or number of shares acquired;	Post-acquisition of 1,050 Equity Shares, the voting rights of the Company in Sampo, would increase from 74.97% to upto 79.13%.
j)	brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	<p>Sampo was founded in 1853 and is based out of Pori, Finland. Sampo is a manufacturer of combine harvesters and forest machinery with market presence in Europe, CIS and Algeria.</p> <p>Turnover details:</p> <ul style="list-style-type: none"> <li>• Year ended 30<sup>th</sup> September, 2017: Euro 40 million;</li> <li>• 18 months ending 31<sup>st</sup> March, 2019: Euro 75 million;</li> <li>• Year ended 31<sup>st</sup> March, 2020: Euro 49 million.</li> </ul>