

REF:NS:SEC:

6<sup>th</sup> August, 2021

**National Stock Exchange of India Limited**  
"Exchange Plaza", 5<sup>th</sup> Floor,  
Plot No.C/1, G Block  
Bandra-Kurla Complex  
Bandra (East), Mumbai 400051.

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai 400001.

**Bourse de Luxembourg**  
Societe de la Bourse de Luxembourg  
Societe Anonyme/R.C.B. 6222,  
B.P. 165, L-2011 Luxembourg.

**London Stock Exchange Plc**  
10 Paternoster Square  
London EC4M 7LS.

**Sub: Chairman's Presentation at the 75<sup>th</sup> Annual General Meeting**

We are enclosing a copy of the presentation being made by the Chairman at the 75<sup>th</sup> Annual General Meeting today, i.e. 6<sup>th</sup> August, 2021.

This is for your information.

Yours faithfully,  
For MAHINDRA & MAHINDRA LIMITED



NARAYAN SHANKAR  
COMPANY SECRETARY

Encl. : as above

# Mahindra & Mahindra

## Annual General Meeting

### 2021









Tech Mahindra

# Wellness Initiatives at Tech Mahindra

75 Mahindra Rise.



I got my Covid-19 vaccination and it is safe

#LargestVaccineDrive



# 2<sup>ND</sup> IN INDIA'S BEST COMPANIES TO WORK FOR. BECAUSE AT MAHINDRA\*, OUR PEOPLE ALWAYS COME 1<sup>ST</sup>

At **Mahindra Automotive and Farm Sector**,

*we create an environment that values camaraderie and motivation. An environment, that makes our people feel trusted and valued. Because, we believe, that's how you become a place your people are proud of and love to go to, every single day.*



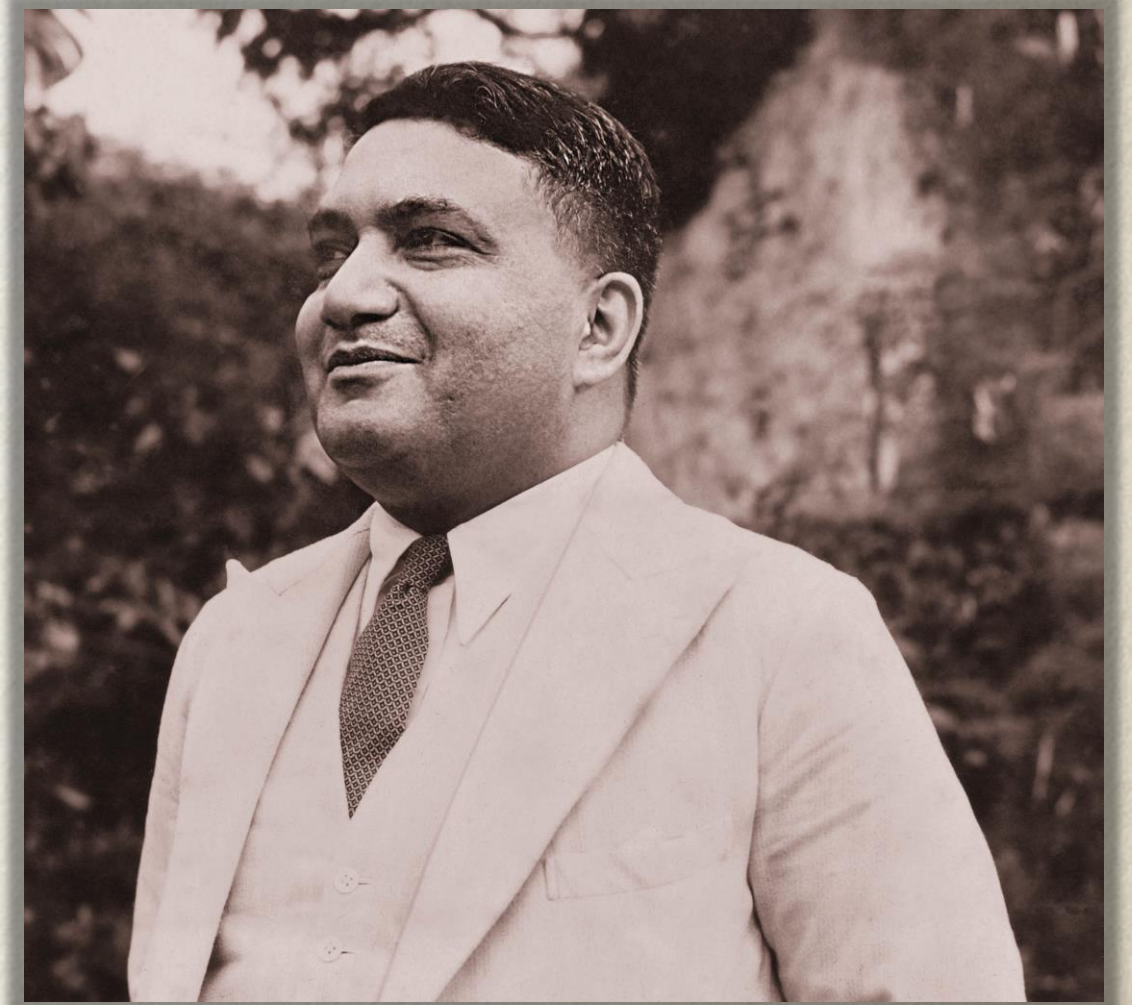
**75** Mahindra  
*Rise.*



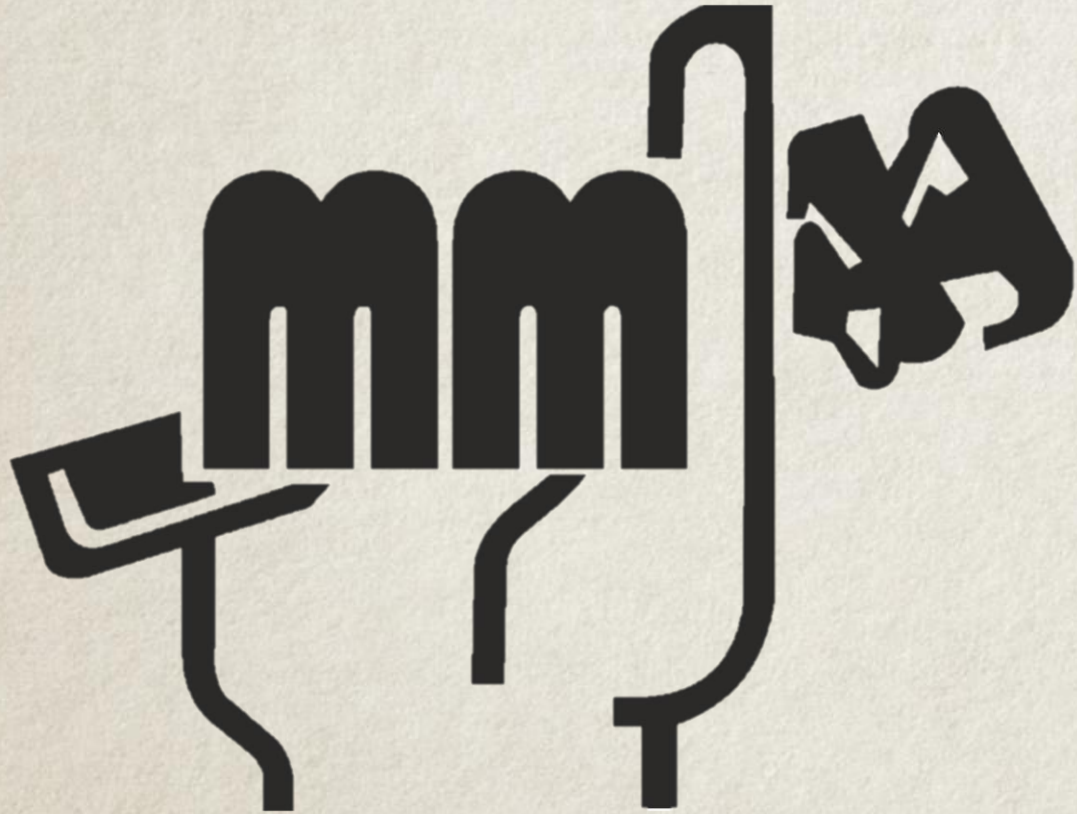


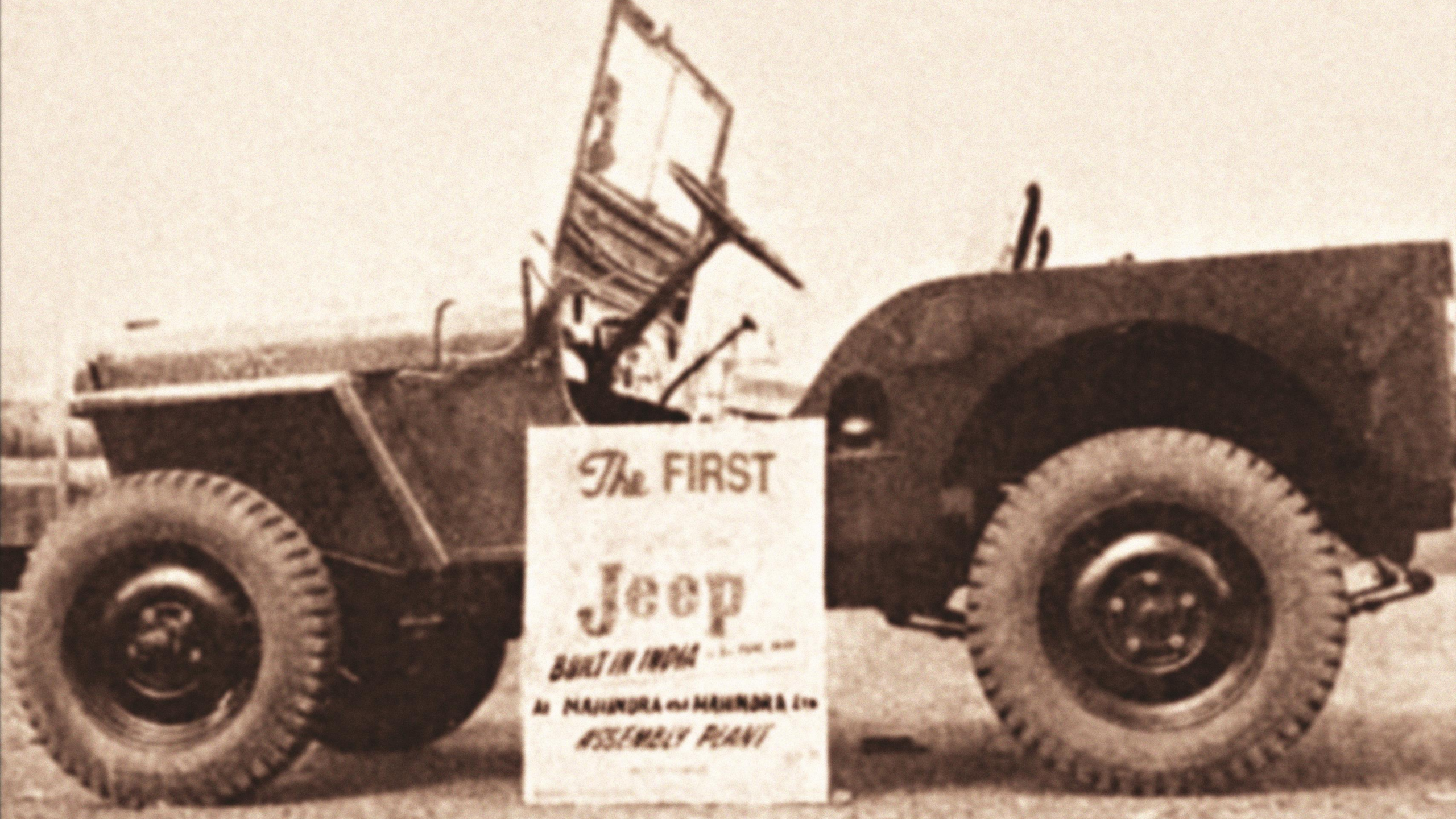


**K C Mahindra**



**J C Mahindra**





*The* FIRST

Jeep

BUILT IN INDIA

At MAHENDRA and MAHENDRA Ltd  
ASSEMBLY PLANT





**Bolero**



**Armada**



**CJ4**



Tech  
Mahindra





**Mahindra Finance**



**Mahindra Lifespaces**



**Club Mahindra**





SCORPIO





# MAHINDRA & MOHAMMED

A significant combination, which represents what might well be termed a co-operative effort to secure for India that industrial development so indispensable to the full realization of her future dreams.

You have heard of plans, many plans, in this connection. Now comes a positive, concrete and co-ordinated scheme to develop India's resources and raise the standard of living of the masses.

Devised by an Indian business man after a careful three-year study of American wartime achievements, it has secured the support and ready assistance of a group of business men with long experience and a firm faith in their country's destiny.



In their anxiety to further the industrial and agricultural development of this country, the founders of this co-operative organization believe that they must have the support of those who will benefit most—the general public—and to secure that support it is essential that their aims and objects should be generally acceptable.

Here, then, are the principles which will guide their future activities —

*FIRSTLY, encouragement of private enterprise and the initiative of the individual.*

*SECONDLY, belief in the ability of corporate institutions to oppose anti-social trends, such as monopolies and cartels.*

*THIRDLY, recognition of the fact that the labourer is worthy of his hire and that in co-operative working lies the dignity of human toil.*

*FOURTHLY, confidence in the ultimate success of their ventures and in the capacity and aptitude of the people to give effect to them.*

*FIFTHLY, acceptance of the fact that ability is the sole test of merit and advancement and that neither colour, creed nor caste should stand in the way of harmonious working.*



What, you will have asked yourself, do MAHINDRA & MOHAMMED propose to do, whom do they represent, and what has all this business moralising got to do with me?

Well, MAHINDRA & MOHAMMED are concerned with what might be termed basic engineering—providing the tools with which to finish the job of India's industrial and agricultural rehabilitation.

That rehabilitation, of course, has a great deal to do with you—for it holds out the promise of a better land for you to live in and a healthier and happier life for you to enjoy.

As to the moralizing, it is intended to place on record that MAHINDRA & MOHAMMED, though a business firm, are imbued with a national purpose and a new outlook.

Whom do they represent? As the name implies, this is a joint venture of Hindus and Muslims. The Chairman is Mr. K. C. Mahindra who has just returned after three years abroad as Head of the Government of India Supply Mission in America.

Times of India  
8<sup>th</sup> November, 1945

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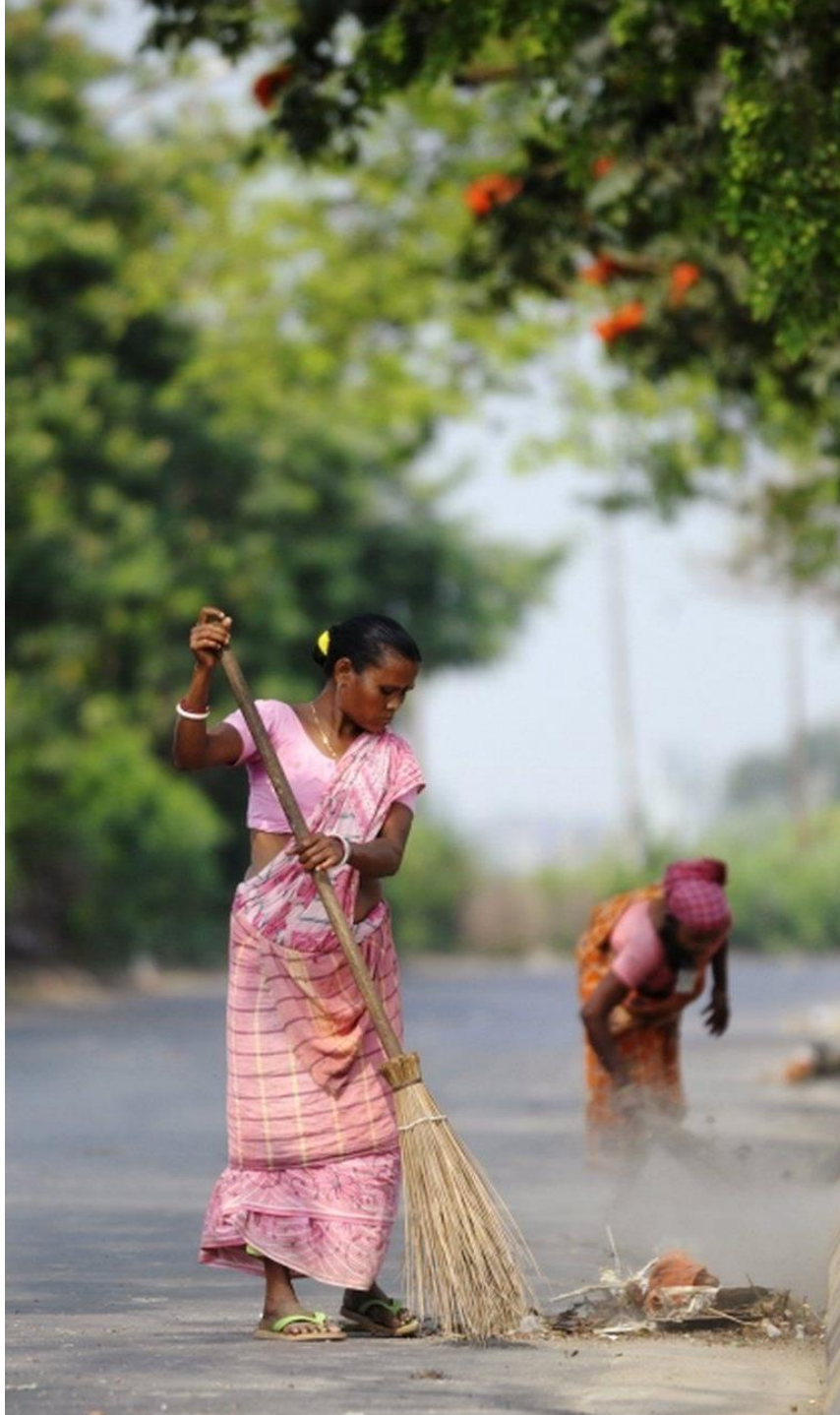
# *The Power of Purpose*

# *The Power of Purpose*

To drive positive change in the lives  
of our communities to help them to

*Rise*

*Why Purpose?*





# THE EXPERIENCE ECONOMY

## ZINDAGI NA MILEGI DOBARA








*People + Planet = Profits*

# Purpose and Growth

## CORE

 **Auto**    **Farm**    **Financial services**    **Tech Mahindra**



## GROWTH GEMS




*High growth sectors and industries*

*Leverage the Core strength of the M&M Group*

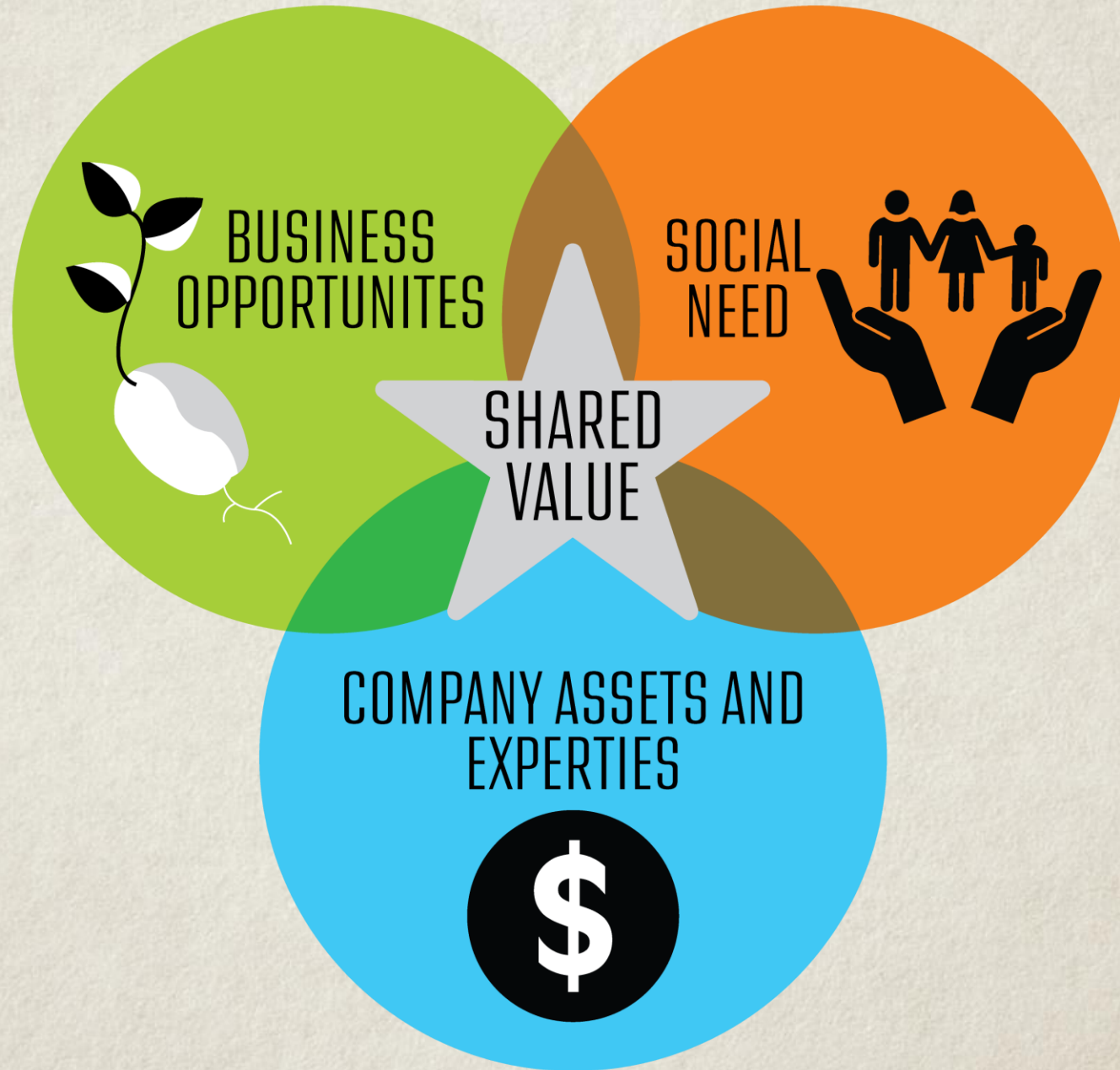
## NEW AGE PLATFORMS

      *Entrepreneurs creating scalable ecosystems*

   *M&M as strategic investor*

100





*“The era of impact transparency has begun, and it is moving the goal posts for businesses and investors.*

*Technology and Big Data have combined...to make the measurement and valuation of corporate impact a reality.*

*With the arrival of impact transparency, impact and profit set the new rules of the game.”*

**-Ronald Cohen and George Serafeim (HBR Sept, 2020)**

**Social  
Performance**

**Environmental  
Performance**

**Financial  
Performance**





**Social Impact**



**I**  
**Carbon Neutrality;  
Science Based Targets  
(SBT) along the way**

**II**  
**100% sites Zero Waste to  
Landfill (ZWL) certified**

**III**  
**Water positive group**

**IV**  
**100% Renewable Energy  
usage (RE-100)**

**V**  
**100% improvement in  
Energy Productivity  
(EP-100)**

**VI**  
**Internal Carbon pricing in our  
business decisions**

**VII**  
**Plant 5 Mn trees per year under  
Project Hariyali**

**VIII**  
**Educate 1 Mn girl children  
per year under Nanhi Kali**

**IX**  
**Support 1 Mn women  
per year under  
Women Empowerment initiative**

**X**  
**Gold Standard in Governance,  
Compliance and Disclosures**

**OUR TEN COMMITMENTS**

# Mahindra

*Rise.*



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*Thank You*