

Ref. NS: SEC  
1<sup>st</sup> May, 2021

**National Stock Exchange of India Limited**  
"Exchange Plaza", 5th Floor,  
Plot No.C/1, G Block  
Bandra-Kurla Complex  
Bandra (East), Mumbai 400051.

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai 400001.

**Bourse de Luxembourg**  
Societe de la Bourse de Luxembourg  
Societe Anonyme/R.C.B. 6222,  
B.P. 165, L-2011 Luxembourg.

**London Stock Exchange Plc**  
10 Paternoster Square  
London EC4M 7LS.

Dear Sirs,

**Sub: Two Press Releases issued by Mahindra & Mahindra Limited**

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Please find enclosed two Press Releases issued by Mahindra & Mahindra Limited.

Kindly take the same on record.

Please acknowledge receipt of the same.

**Yours faithfully,**  
**For MAHINDRA & MAHINDRA LIMITED**



**NARAYAN SHANKAR**  
**COMPANY SECRETARY**

**Encl: a/a**

## Mahindra Auto Division registers 9.5% growth in Passenger Vehicles in April 2021 over previous month

*Overall Auto Sales for the month at 36437 vehicles*

**Mumbai, May 1, 2021:** Mahindra & Mahindra Ltd. (M&M Ltd.), a part of the USD 19.4 billion Mahindra Group, today announced that its overall auto sales (passenger vehicles+ commercial vehicles+ exports) for the month of April 2021 stood at **36437** vehicles.

*The units sold in April this year is not comparable with April 2020, since no vehicles were sold last year in the domestic market due to COVID related lockdown.*

In the Utility Vehicles segment, Mahindra sold **18186** vehicles in April 2021. The Passenger Vehicles segment (which includes UVs, Cars and Vans) sold **18285** vehicles in April 2021.

**According to Veejay Nakra, Chief Executive Officer, Automotive Division, M&M Ltd.,** “The month of April registered a growth of 9.5% in our passenger vehicles segment as compared to March 2021. With the increase in lockdown restrictions in many parts of the country we foresee continuing supply chain related production challenges. While demand remains good, there would be some impact in the first quarter as a result of low customer movement and dealership activity due to the lockdown restrictions. In times like these, our focus is the well-being and safety of all our associates and those of our dealers. Our customers will continue to experience unrestricted personalized as well as digital & contactless sales and service support.”

### Passenger Vehicles Sales Summary (Domestic) – April 2021

Category	April		
	F22	F21	% Change
Utility Vehicles	18186	0	NA
Cars*+ Vans	99	0	---
<b>Passenger Vehicles</b>	<b>18285</b>	<b>0</b>	<b>---</b>

\*Above Domestic Sales Includes sales made in subsidiary company Mahindra Electric Mobility Ltd

### Commercial Vehicles Sales Summary (Domestic) – April 2021

Category	April		
	F22	F21	% Change
LCV < 2T	1561	0	NA
LCV 2 T – 3.5 T	12210	0	---
LCV > 3.5T + MHCV	333	0	---
3 Wheelers (including electric 3Ws)	2043	0	---

Exports for the month of April 2021 were at **2005** vehicles.

### **Exports – April 2021**

Category	April		
	F22	F21	% Change
Total Exports	2005	733	174%

### **About Mahindra**

The Mahindra Group is a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra employs over 2,56,000 people across 100 countries.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise

### **Media contact information**

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Mahindra & Mahindra Ltd.  
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Press Release

## Mahindra’s Farm Equipment Sector Sells 26130 Units in India during April 2021

**Mumbai, May 1, 2021:** Mahindra & Mahindra Ltd.’s Farm Equipment Sector (FES), a part of the USD 19.4 billion Mahindra Group, today announced its tractor sales numbers for April 2021.

Domestic sales in April 2021 were at **26130** units, as against **4716** units during April 2020.

Total tractor sales (Domestic + Exports) during April 2021 were at **27523** units, as against **4772** units for the same period last year.

Exports for the month stood at **1393** units.

Commenting on the performance, **Hemant Sikka, President - Farm Equipment Sector, Mahindra & Mahindra Ltd.** said, “We have sold 26130 tractors in the domestic market during April 2021 with a growth of 454% over last year. High growth witnessed in April 2021 is due to low base due to nationwide lockdowns in April last year. There have been disruptions in supply chain due to localised lock downs and availability of oxygen along with dealerships in few states getting closed impacting demand momentum. All agri related fundamentals continue to remain strong, with bumper rabi crop harvest and forecast of a normal monsoon. We expect that tractor demand will bounce back as farmers start preparing their land for Kharif crops in the ensuing weeks. We continue to monitor evolving Covid situation across the states with key focus on safety of our people and partners. In the exports markets, we have sold 1393 tractors, a growth of 2388% over last year and have a strong order book.”

Farm Equipment Sector			
	April		
	F22	F21	%Change
<b>Domestic</b>	<b>26130</b>	4716	454%
<b>Exports</b>	<b>1393</b>	56	2388%
<b>Total</b>	<b>27523</b>	4772	477%

\*Exports include CKD

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