

Ref. NS: SEC
1st September, 2021

National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

Bourse de Luxembourg
Societe de la Bourse de Luxembourg
Societe Anonyme/R.C.B. 6222,
B.P. 165, L-2011 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Dear Sirs,

Sub: Two Press Releases issued by Mahindra & Mahindra Limited

Please find enclosed two Press Releases issued by Mahindra & Mahindra Limited.

Kindly take the same on record.

Please acknowledge receipt of the same.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED



NARAYAN SHANKAR
COMPANY SECRETARY

Encl: a/a

Mahindra Auto Registers growth of 17% in passenger vehicle sales; Overall sales at 30585 vehicles in August 2021

Mumbai, September 1, 2021: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India’s leading automotive companies, today announced that its overall auto sales (passenger vehicles+commercial vehicles+exports) for the month of August 2021 stood at **30585** vehicles.

In the Utility Vehicles segment, Mahindra sold **15786** vehicles in August 2021. The Passenger Vehicles segment (which includes UVs, Cars and Vans) sold **15973** vehicles in August 2021. Exports for the month of August 2021 were at **3180** vehicles.

According to **Veejay Nakra, Chief Executive Officer, Automotive Division, M&M Ltd.**, “We sold 30,585 vehicles overall and registered a growth of 17% in the Passenger Vehicles segment, over same period last year. Demand across our product portfolio continues to remain strong with Thar, XUV 300 and our recently launched Bolero Neo and our Bolero Pik-up range clocking in impressive booking numbers. Growth momentum in exports continued with sale of 3,180 vehicles, registering an increase of 172%. August has been an exciting month with the reveal of the much-anticipated XUV 700 and the all-new visual identity crafted exclusively for our SUV portfolio. Supply of semiconductors continues to be a global issue for the auto industry and has been a major area of focus for us.”

Passenger Vehicles Sales Summary (Domestic) – August 2021						
Category	August			YTD August		
	F22	F21	% Change	F22	F21	% Change
Utility Vehicles	15786	13407	18%	79153	36008	120%
Cars*+ Vans	187	244	-23%	1068	610	75%
Passenger Vehicles	15973	13651	17%	80221	36618	119%

*Above Domestic Sales Includes sales made in subsidiary company Mahindra Electric Mobility Ltd

Commercial Vehicles Sales Summary (Domestic) – August 2021						
Category	August			YTD August		
	F22	F21	% Change	F22	F21	% Change
LCV < 2T	1734	3223	-46%	11570	6733	72%
LCV 2 T – 3.5 T	6595	11874	-44%	47163	36795	28%
LCV > 3.5T + MHCV	512	202	153%	1808	461	292%
3 Wheelers (including electric 3Ws)	2591	307	744%	7804	442	1666%

Exports – August 2021						
Category	August			YTD August		
	F22	F21	% Change	F22	F21	% Change
Total Exports	3180	1169	172%	11850	4706	152%

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world’s largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>

Media contact information

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 Mahindra & Mahindra Ltd.
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Press Release

Mahindra’s Farm Equipment Sector Sells 19997 Units in India during August 2021

Mumbai, September 1, 2021: Mahindra & Mahindra Ltd.’s Farm Equipment Sector (FES), part of the Mahindra Group, today announced its tractor sales numbers for August 2021.

Domestic sales in August 2021 were at **19997** units, as against **23503** units during August 2020.

Total tractor sales (Domestic + Exports) during August 2021 were at **21360** units, as against **24458** units for the same period last year.

Exports for the month stood at **1363** units.

Commenting on the performance, **Hemant Sikka, President - Farm Equipment Sector, Mahindra & Mahindra Ltd.** said, “We have sold 19,997 tractors in the domestic market during August 2021 over last year. Industry saw a de-growth in August over last year due to high base effect. We saw smart recovery in overall acreage of Kharif crops with most of the key crops posting acreage levels closer to last year sown area, despite erratic monsoon in select markets. With the festive period on the anvil, which also coincides with the harvesting season, we are anticipating a robust demand in the coming months. In the exports market, we have sold 1363 tractors with a growth of 43% over last year”.

Farm Equipment Sector Summary - August 2021						
	August			YTD August		
	F22	F21	%Change	F22	F21	%Change
Domestic	19997	23503	-15%	141614	112543	26%
Exports	1363	955	43%	6904	2974	132%
Total	21360	24458	-13%	148518	115517	29%

*Exports include CKD

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